

The Value of Private Jet Travel

by Executive Jet Management

As the commercial flying experience becomes increasingly hassle-riddled, discerning travelers are rapidly coming to the conclusion that giving up control to the commercial airlines to get from point A to point B is no longer working. These individuals have discovered the numerous advantages and values of private jet travel that commercial airlines simply cannot duplicate.

Consistently, the top reasons travelers cite for choosing to fly privately versus commercially are time savings, productivity, safety and security, and comfort and convenience. Let's look at these areas a little more closely.

Time Savings

At the top of the list of why people choose to fly privately is the time they save versus flying commercially. Private jet travel can add back hours to your day, potentially reducing your total trip time by as much as half. It provides you the ability to choose flight times that best fit your schedule, depart from or arrive into the most convenient airport for you, and arrive only minutes before your departure. There are also almost no cancelled flights, missed connections, or layovers.

Mark Cuban, billionaire and Dallas Mavericks owner, expressed in an interview with *Business Jet Traveler* magazine what private jet travel meant to him: "There are too many examples to count of how the (private) airplane has helped me...It means I have more hours in my day to spend with friends and family. It means I can get more work done...It's a life and game changer...They (people who don't fly privately) have to make their own decisions, but I just hope I compete with them. I get to work while they get to stand in line at the airport." ¹

With the ability to reach over 10 times the number of U.S. airports than the airlines, private aviation gives you the option to choose the most convenient airports, reach remote locations, and easily visit multiple cities



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or, if you are traveling for business, visit more than one client in the same business day, something that is virtually impossible with commercial travel. With private jet charter you can fly into any one of the 5,500 airports across the U.S., while commercial aircraft are restricted to fewer than 600. This translates to significant time savings on the ground as you are able to arrive at the closest airport to your final destination. According to the National Business Aviation Association (NBAA), "The majority of U.S. airline flights only go to and from 70 major airports, and the total number of U.S. destinations served by air carriers has declined." ²

Private jet travel also allows you to arrive only minutes before your departure while avoiding long lines and crowds. You can park in a convenient lot, typically in short walking distance to where your jet awaits, and have ground transportation awaiting your arrival in close proximity to the runway.

A Productive and Private "Office in the Sky"

Private aviation gives you the opportunity to make your trip as productive as you choose with the ability to not only save time but also work comfortably in complete privacy.

Professional golfer Arnold Palmer stated this in a No Plane, No Gain advocacy campaign: "The truth is that for more than 50 years using business airplanes is the single most productive thing I have done. It has given me the opportunity to compete more effectively in golf and in business." ³

Private aviation also allows you to keep your itinerary discreet, which can be very important to business and personal travelers alike. Not only will you be keeping the doors closed to the competition aboard the aircraft, it will not be publicly known where or when you are traveling as it can be with commercial aviation.

Safety, Security, and Peace of Mind

Safety and security concerns are another powerful reason many individuals have switched to private jet travel as it provides levels of safety and security commercial airlines cannot.

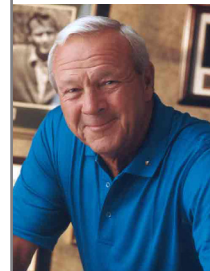
First and foremost, when flying privately you are not exposed to the hazards a fellow commercial passenger could present, as there won't be any passengers you don't know on your flight. Only you invite the people you want on your aircraft.

Today's best jet charter companies also continuously monitor new developments in security processes and procedures, as well as travel threat levels. Their operation manuals contain detailed security procedures for all flight and maintenance personnel and their crews receive recurrent training on these procedures, including how to secure the aircraft and verify all passengers and baggage. Charter operators undergo routine security process and procedure inspections and conduct extensive background checks on crewmembers including checking all employees against Transportation Security Administration (TSA) watch lists.

Charter companies and their pilots are certified by the Federal Aviation Administration (FAA) before they are allowed to fly and their operations are subject to constant oversight under rigid safety regulations. Qualifications for charter pilots are at minimum equal to, and more often greater, than those for commercial airline pilots, including minimums for training and flight-time experience. As an example, to legally fly commercial or charter aircraft, the FAA requires that a captain or first officer have a Commercial Pilot Certificate. This translates to only 250 total flight hours. Regarding recurrent training, a pilot only has to receive flight simulator training once a year. However, the best charter operators require a minimum of approximately 3,500 flight hours for captains and 2,500 for first officers in addition to mandatory recurrent flight simulator training twice a year, exceeding FAA requirements.

These rigorous security procedures and safety standards help provide you with the peace of mind that every private jet traveler experiences when flying with a world-class charter operator.

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ARNOLD PALMER

The Convenience and Comfort You Expect

Unlike commercial aviation, private jet travel allows you to customize every trip, from the aircraft you want to fly on and the time you depart to the exact arrival and departure airports you want to use. You can also make changes to your itinerary, up to 24 hours before your flight, including changing a scheduled departure time, modifying your destination, or extending your stay. You also have the ability to choose the exact meals and beverages you would like on your flight, so even a gourmet dining experience could await you.

You will start your trip relaxed, knowing you can arrive as few as 15 minutes before departure and board your aircraft quickly and easily — with the crew taking care of all luggage and security procedures. When on board your aircraft you can sit back and let your personal flight crew take care of everything. And when you arrive at your destination, you will feel refreshed and ready to go.

When taking into account the time savings, productivity, safety and security, and comfort and convenience possible when flying privately, you can see why executives, entrepreneurs, and individuals are turning away from the ever-increasing frustration of commercial airline travel and joining the growing ranks of private jet travelers.

¹ “Mark Cuban,” *Business Jet Traveler* magazine, June 2010

² *NBAA Business Aviation Fact Book*, 2011

³ “Using TV Advertisements to Make Your Case,” www.noplanenogain.org

This information was provided by Executive Jet Management. For more information about private jet charter please contact one of our Charter Services Representatives at 877-356-5387.

About Executive Jet Management

A leader in private aviation for more than 40 years, Executive Jet Management is globally recognized as the premier provider of aircraft management and private jet charter services. As a wholly-owned subsidiary of NetJets, a Berkshire Hathaway company, we leverage the support of the world's largest private aviation infrastructure to provide you with the best in safety, security, and service.

- Awarded "Best Charter Service" by *Professional Pilot* magazine
- Voted "Best of the Best" Charter Company by *Robb Report* magazine
- ACSF Certified, ARGUS Platinum Rated, IS-BAO Certified, and Wyvern Wingman Certified



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